



18 March 2009

To all CEOs,

SURVEY OF APRA-REGULATED INSTITUTIONS AND OTHER STAKEHOLDERS

APRA has developed a survey of regulated institutions and other relevant stakeholders to assist us in assessing APRA's performance and effectiveness. The survey is designed to gauge stakeholder views about APRA across a range of activities described in our Service Charter (released May 2008) and our Statement of Intent (released May 2007).

APRA has engaged Australian Survey Research (ASR) to administer the survey. Representatives of ASR will contact the appropriate respondent for your organisation via email in the coming week to outline the process for completing the survey. Whilst completion of the survey is voluntary, we very much encourage you to respond. For those institutions that are part of a broader financial group, please complete the survey on the basis of your institution alone; all regulated institutions will be contacted individually.

In most instances, the most appropriate respondent will be the person who liaises most with APRA, but the questionnaire may need to be answered by more than one person within your organisation. When all questions have been answered, we would ask the Chief Executive Officer (or equivalent) to complete a declaration to endorse the responses prior to submitting the survey.

When completing the survey, please be open and frank in your answers. APRA will not be able to identify individual responses and the results will be published only in aggregate form.

If you have any questions about your participation in the survey, please contact Ms Vallya Prouzos on 02 9210 3266 or at APRASurvey@apra.gov.au.

This letter does not contain the link to the survey. The link will be emailed by Australian Survey Research in the next four to five days.

We look forward to your support for this initiative.

Yours sincerely,

A handwritten signature in blue ink that reads 'J. F. Laker'.